

Brooke Schlyer

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Skills

<ul style="list-style-type: none">• Write in both broadcast and AP writing styles• Report on public affairs including court, City Council and budget issues• Film using Panasonic HMC 150HD and Sony HXR-NX30U video cameras• Professional use of social media including Twitter, Facebook, Instagram and Snapchat	<ul style="list-style-type: none">• Log video and edit using Final Cut Pro and Adobe Premiere Pro• Coordinate and conduct interviews with sources• Write for television news shows• Export, upload and create subtitles for YouTube videos
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Professional Experience

Reporter| HD Productions| July 2016-Present

- Research news stories, interview sources, shoot b-roll and interviews, write and edit packages for the show *California Life* airing in California, Australia and for the military over seas reaching more than 15 million TV households weekly
- Report for Rancho Cucamonga's government access channel's monthly programs *Healthy RC Living* and *RC Spotlight*

Promotions Assistant| Midwest Television | October 2015-November 2016

- Reported man-on-the-street-interviews for the debut of AM 760's new segment *Dire Streets* on the Brett Winterble show
- Set-up live studio concert tapings with guests like Ace Frehley, Switchfoot and Steve Poltz to promote on the station's social media

Intern | U-T TV | August 2014-December 2014

- Wrote the Taylor Time health segment called Brain Health on Alzheimer's disease, and completed two news packages including a domestic abuse fundraiser and Horton Plaza's last original store having its lease terminated
- Pitched story ideas, researched story topics, interviewed sources, wrote story scripts, shot video using a Panasonic HXR-NX30U and edited video using Adobe Premiere Pro

Intern | What's Trending | June 2014-August 2014

- Blogged on a variety of trending stories for the L.A.-based entertainment YouTube channel and website including LeBron James' decision to become a free agent and Al Jazeera journalist being jailed in Egypt
- Promoted 27 stories on Facebook and Twitter, which helped the posts to reach more than 25,000 clicks

Related Experience

Entertainment writer | The Daily Aztec | October 2011-May 2015

- Covered stories including an art gallery opening, a profile on the band Little Hurricane and monthly "must do" activities like ice-skating at the Hotel Del Coronado and apple picking in Julian
- Co-Founded the "Hollywood Happenings" column that often produced the most clicked online stories for the newspaper

Web Reporter | Digital Journalism | January 2014-May 2014

- Researched and interviewed 12 sources for a hard news story on the challenges refugee students face when acclimating to the U.S. education system accompanied with photos, graphics showing school budget cuts using Piktochart and a slideshow
- Posted the story to a WordPress website, which was customized using HTML and CSS

Multimedia Reporter | Multimedia News Lab | August 2013-December 2013

- Wrote a feature story on plus-sized women's struggles in the fashion industry interviewing designers, models and plus-sized consumers including still photos, a photo slideshow and a news package to complement the story
- Created a bar graph in Microsoft Excel to illustrate the extreme price differences between standard and plus-sized clothing

News Reporter | Aztec News | January 2013-May 2013

- Pitched, wrote, shot and edited a VO/SOT on college students trying to afford a vacation during spring break and a package about the Aztec baseball team being mostly underclassmen
- Practiced writing for broadcast, anchoring, reporting and producing a newscast

Education

San Diego State University, San Diego, Calif.

Bachelor of Arts in Journalism | Honors Minor in Interdisciplinary Studies

Study abroad Mexicali, Mexico

Graduation: May 2015

GPA 3.87